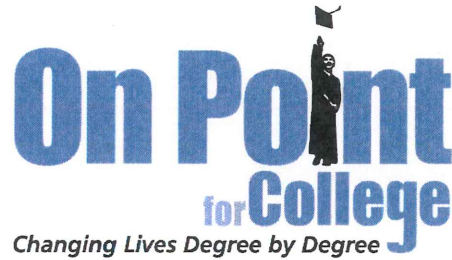


Impact of NYS HESC Funding

3,061 students	Have enrolled in college with OPFC's support since 2012
\$13+ million	In potential tuition dollars to colleges/universities, 97% of which are in NYS and 89% of which are in the SUNY and CUNY systems
\$1.6 billion	Potential increase in lifetime taxable earnings for students who achieve a bachelor's degree vs. those with only high school diplomas
\$1.2 billion	Potential increase in lifetime taxable earnings for students who achieve an associate's degree vs. those with only high school diplomas



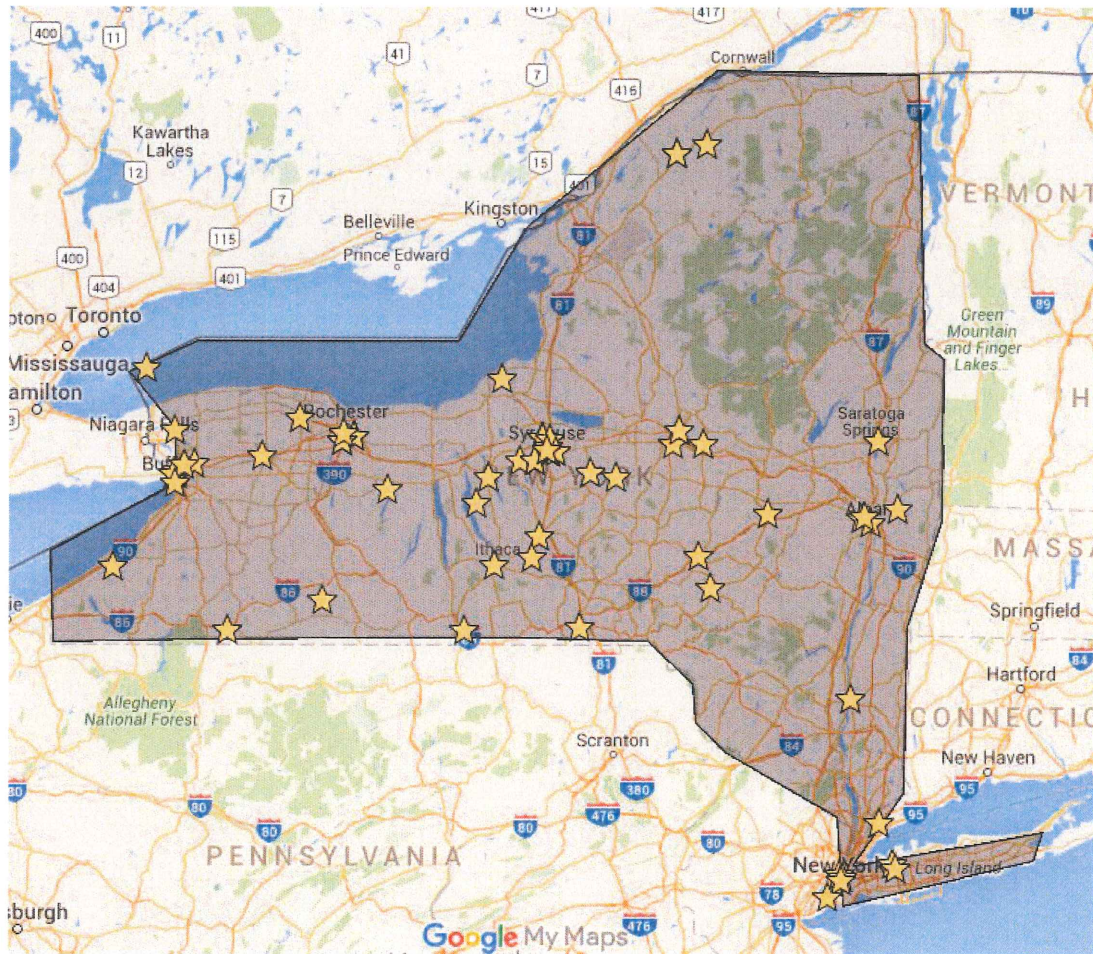
Mission: To open the door to higher education for the inner city youth; to break down the barriers that hinder potential students from entering college; and to provide support that empowers them to succeed.

Where we are today:

- ✓ **Over 7,700 students in the program**
- ✓ **Since 1999, helped more than 5,800 youth enroll in 216 colleges and universities**
- ✓ **95% of our students are the first person in their family to attend college**
- ✓ **30% have no parent in their lives. Some are homeless, from foster care, being raised by someone other than a parent, or refugees**
- ✓ **More than 70% of On Point students complete their freshman year and advance to their sophomore year**
- ✓ **With the help of 199 volunteers and mentors, we supply over 500 students annually with trips to and from colleges**
- ✓ **In 2014, our staff and mentors drove a combined 190,000 miles transporting students to and from college**
- ✓ **86% of each dollar received goes directly to student services**
- ✓ **In 2008, The National College Access Network awarded national recognition to Ginny Donohue with the Executive Leadership Award of Excellence and the Chamber of Commerce recognized On Point for College as the Non-Profit for the year.**
- ✓ **In 2011, The National College Access Network honored On Point Program Director Sam Rowser with the Dr. David B. Swedlow Memorial College Access Staff Award of Excellence.**

Overview of New York State & On Point for College Enrollment

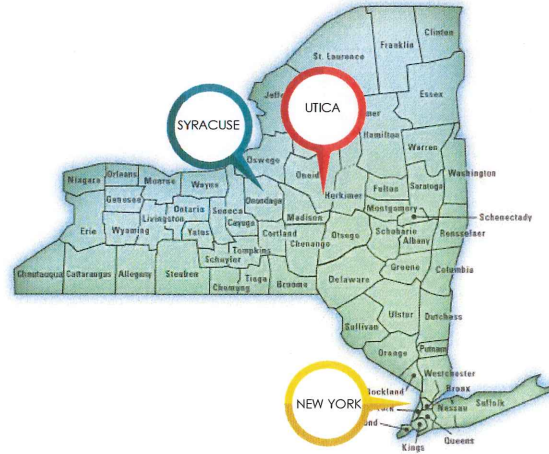
Since inception, On Point for College has students who have attended 64 colleges in New York State.



Note: Data as of Jan 2016

On Point for College

Changing Lives Degree by Degree



Constituency: Over 7,700 students/alumni across NYS and 199 volunteer mentors

Economic Impact: Over 250 employer partners providing job, internship, and co-op opportunities

ROI: Since NYS began funding OPFC in 2012, 3,061 new students have enrolled in college, primarily in NYS to SUNY and CUNY institutions, resulting in approximately \$13 million in tuition dollars annually since 2012, \$1.6 billion in potential increased lifetime taxable income (bachelor's degree), and \$1.2 billion in potential increased lifetime taxable income (associate's degree) compared to a high school diploma.

College Access

OPFC accepts all students, making higher education accessible to:

- Low-income

College Success

OPFC provides holistic support from application through graduation

- One-on-one counseling

Career Access

On Point for Jobs helps students make the leap from college to careers that match their skills and education



Awards and Recognition

- New York State vetted and selected OPFC as a single source provider of mobile, community-based college access and success services, providing federal College Access Challenge Grant funding to replicate to Utica, NY and Manhattan/Bronx, in partnership with Goddard-Riverside Community Center and New Settlement Apartments
- Selected by Greg Darnieder, Senior Advisor to the U.S. Department of Education, as a presenter for the U.S. Department of Education's College Affinity Group on Disconnected Youth (access and success solutions for homeless youth, court-involved youth and refugees/immigrants).
- In 2015, the *Chronical of Higher Education* cited On Point for College as doing "the yeoman's work of helping homeless college students," praising On Point and its volunteer network for checking to "make sure [students] have their books and food and are adjusting to campus life... and sometimes standing in for [students'] parents at graduation."
- Presenter at National College Access Network Annual Conferences 2006-2013
- Recognized by the National College Access Network for best practice college access and success program since 2006
- Recognized for Best Practice by the Lumina Foundation for Education – named one of the most holistic programs of its type in the country
- Founder and Executive Director Ginny Donohue was the recipient of the National College Access Network Executive Leadership Award (2008)
- Deputy Executive Director and incoming Executive Director Samuel Rowser received the National College Access Network's Dr. David B. Swedlow Memorial College Access Staff Members Award of Excellence (2011)
- Recipient of multiple grants from national funders such as Kresge Foundation, USA Funds, Lumina Foundation for Education and TG
- Named key partner (with SUNY Oswego as the lead agency) in the First in the World Grant—out of 24 grant awards and 500 total applications, On Point is the only community-based organization nationwide to be included in the grant
- In 2013, On Point for College's Ginny Donohue and Samuel Rowser were one of a handful of community leaders selected to meet with President Barack Obama during education-themed visits to Syracuse and Binghamton, NY

- Selected by the National College Access Network to develop an E-Learning Unit on Opportunity Youth
- 2015 Mohawk Valley Latino Association Organization of the Year
- Selected by NCAN as part of national learning community on college access and success best practices (complete Jan. 2016)
- Deputy Executive Director launched the Utica Collegiate Access Network (UCAN) and Syracuse College Access Network (SCAN)
- Selected by Southern Regional Education Board (as expert on homeless youth/refugees and immigrants) to help develop training module for guidance counselors in 14 states
- “There is no one in this country who is more driven, compassionate in taking these challenges and converting them into just practical solutions than Ginny Donohue and On Point for College.”
– Greg Darnieder, Senior Advisor to U.S. Department of Education
- “I can state unequivocally that there is no organization in Syracuse that has done more to decrease the violence in our city than On Point for College. I call them ‘The Second Chance People.’” – Syracuse Police Chief Frank Fowler
- “As the Mohawk Valley prepares for a huge growth trajectory, we need to ensure that we have enough local people trained and ready for new jobs. We have a low percentage of college graduates, but officials are working hard to increase that to a respectable number. On Point is the critical factor to making this goal work and has a most impressive record of achievement already.” – John Zogby, On Point for College-Utica Steering Committee Member

Frank L. Fowler
Chief of Police

Joseph L. Cecile
First Deputy Chief



Deputy Chiefs
Shawn M. Broton
Rebecca E. Thompson

DEPARTMENT OF POLICE

Stephanie A. Miner, Mayor

January 14, 2016

To Whom It May Concern:

Please accept this letter of support for the On Point for College Program in the Syracuse Community. I can state unequivocally that there is no organization in Syracuse that has done more to decrease the violence in our city than On Point for College.

With their open door policy they have welcomed all young adults who approach them without judgment. The word on the streets is that if you go to On Point for College and take care of business, you WILL go to college. We have seen young men who have made bad decisions in the past drastically change their direction once they have met with On Point for College.

By working in Syracuse community centers and with older youth they are truly finding the young adults that are falling through the cracks—young adults with a criminal justice history, as well as young adults who don't have any other place to turn. They only have On Point. The counselors are a symbol of hope in our toughest neighborhoods. I know that most of their participants are not traditional students, but they welcome them all the same. They offer kind and competent guidance to all of the young adults they serve. These are the young adults that most college access programs leave behind. Our young adults have talent and determination and simply need the know-how and a mentor that truly cares for them in the long haul.

Ginny Donohue and Sam Rowser have also provided inspiration by speaking inside our justice center and at probation.

I support this program 100%. Our citizens have a brighter future and our community is in a much better position to move forward because of this unique program's support of those who are left behind.