New York's 100+ Private, Not-for-Profit Colleges and Universities

Adelphi University Albany College of Pharmacy and Health Sciences Albany Law School Albany Medical College American Academy McAllister Institute American Museum of Natural History, Richard Gilder Graduate School Bank Street College of Education Bard College Barnard College The Belanger School of Nursing Boricua College Canisius College Cazenovia College Clarkson University Cochran School of Nursing Cold Spring Harbor Laboratory, Watson School of Biological Sciences Colgate University College of Mount Saint Vincent The College of New Rochelle The College of Saint Columbia University Concordia College The Cooper Union Cornell University The Culinary Institute of America Daemen College Dominican College Dowling College D'Youville College

Elmira College

Excelsior College

Fei Tian College

Finger Lakes Health

College of Nursing

Fordham University

Hamilton College Hartwick College Helene Fuld College of Nursing Hilbert College Hobart and William Smith Colleges Hofstra University Houghton College Iona College Ithaca College Keuka College The King's College Le Moyne College Long Island University Manhattan College Manhattan School of Music Manhattanville College Maria College Marist College Marymount Manhattan College Medaille College Memorial College of Nursing Mercy College Metropolitan College of New York Molloy College Montefiore School of Nursing Mount Saint Mary College Nazareth College The New School New York Chiropractic College New York College of Podiatric Medicine New York Institute of Technology New York School of

Phillips Beth Israel School of Nursing Pratt Institute Relay Graduate School of Education Rensselaer Polytechnic Institute Roberts Wesleyan College Rochester Institute of Technology The Rockefeller University The Sage Colleges Samaritan Hospital School of Nursing Sarah Lawrence College Siena College Skidmore College St. Bonaventure University St. Elizabeth College of Nursing St. Francis College St. John Fisher College St. John's University St. Joseph's College, New York St. Joseph's College of Nursing at St. Joseph's Hospital Health Center St. Lawrence University St. Thomas Aquinas College Syracuse University

Teachers College,

Touro College

Trocaire College

Union College

Utica College

Vassar College

Technology

Webb Institute

Wells College

Yeshiva University

Vaughn College of

Aeronautics and

Villa Maria College Wagner College

Columbia University

University of Rochester

The Commission on INDEPENDENT Colleges & Universities in New York STATE LEGISLATIVE PRIORITIES FOR THE INDEPENDENT SECTOR OF HIGHER EDUCATION SFY 2016-17 ACTION AGENDA THE VALUE OF INDEPENDENT

HIGHER **EDUCATION**

First and foremost, the Independent Sector educates students. Yet our campuses do much more. They serve as workforce and innovation catalysts, offering remarkably diverse learning environments. With a wide variety of settings, sizes, types and missions, students are able to choose a campus that best suits them and in doing so, increase their future success. The Independent Sector leads degree completions in the state, playing a vital role in educating our next generation of leaders, thinkers, educators and innovators who will drive economic growth and enrich our

communities.

INVEST in Students

- › Increase the Tuition Assistance Program (TAP) maximum award to \$6,500
- › Align state student aid programs with federal changes ("prior-prior")
- > Reinvent Grad TAP
- Double opportunity programs by 2020
- > Fund Direct Institutional "Bundy" Aid

BUILD the Education Pipeline

- > Expand the Science, Technology, Engineering and Mathematics (STEM) Incentive Program
- Expand the Masters-in-Education Teacher Incentive Scholarship Program

GROW New York's Economy

- > Fund the Higher Education Capital (HECap) Matching Grant Program
- > Fund the Faculty Development Program and Technology Transfer Incentive Program
- › Leverage college and university research partnerships
- > Enact the Community Solutions Matching Grant Program



The Commission on Independent College & Universities in New York 17 Elk Street www.cicu.org | www.nycolleges.org Albany, NY 12207 www.nystudentalliance.org

Interior Design

New York University

Niagara University

Arts and Sciences

Nyack College

Pace University Paul Smith's College of

INVEST in Students

The Independent Sector makes access to higher education possible for New York students of all income and demographic groups. Our campuses are committed to helping students and parents meet college costs with grants and scholarships, combined with aid from state and federal programs. With the help of these programs, students from across New York State have greater earning potential, lower rates of unemployment and better odds for improving the quality of life in their communities.

Increase the Tuition Assistance Program (TAP) maximum award to \$6,500

The centerpiece of New York State's large and diverse student aid opportunity programs, TAP has enabled more than five million New Yorkers to realize their college aspirations since its creation in 1974. The Governor and Legislature approved the first increase in the maximum award in more than a decade in the 2014-15 State Budget. Building on that important increase, and to continue to ensure access and choice for New York's resident students, the maximum award should be raised to \$6,500.



Fund the Faculty Development Program and Technology Transfer Incentive Program

To advance promising research, retain talent in the state and encourage commercialization of research, expanding both of these programs should be a priority in the state budget. The Independent Sector is home to leaders in faculty research and in the number of patents filed by higher education institutions. Last funded in the 2014-15 State Budget, these programs are necessary to draw and retain faculty to New York and drive more cutting-edge research and technology from the classroom to the market.

Leverage college and university research partnerships

The rise of a global knowledge economy and the size and diversity of New York's higher education sector means that college and university research partnerships are critically important. New York has long invested in these partnerships through funding for the Regional Economic Development Councils, START-UP NY, the Centers for Advanced Technology, Centers of Excellence, Innovation Venture Capital Fund and the Stem Cell Innovation Fund. Growing these strategic partnerships and devoting more resources to them will ensure New York State's place as one of the leading destinations for faculty, researchers and students leading to fostering of new ideas, creating new cutting edge knowledge, spur business development and improve our lives.

Enact the Community Solutions Matching Grant Program

Colleges and universities have long been good community partners. Through this initiative, New York State can further leverage higher education to better the lives of all New Yorkers through innovative ideas tailored to regional needs, such as revitalization efforts, job training, new business assistance, legal clinics, mentorship programs, elementary and secondary educational outreach and community health programs.



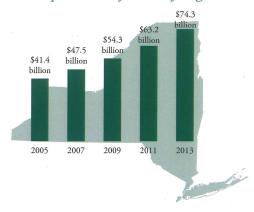
GROW New York's Economy

Higher education remains one of New York State's most significant economic sectors. Independent colleges and universities are integral to state and local communities, totaling more than \$74 billion annually. As a top employer, the Independent Sector drove nearly 400,000 jobs across New York State in 2013. Our faculty, staff, administrators and related employers pay an estimated \$1.9 billion in taxes. Beyond the numbers, the Independent Sector is a driving market force for the world in the creation, acquisition, and distribution of knowledge.

Fund the Higher Education Capital (HECap) Matching Grant Program

The state has always found a willing and able partner in New York State's Independent Sector of higher education. Since the enactment of HECap in 2005, the Independent Sector has leveraged this state investment to build, renovate and renew facilities and infrastructure that provides benefit for the students, faculty and staff – and importantly for communities across the state. Annual funding for this program powers economic activity and job creation in every region.

The Independent Sector Drives Economic Impact Activity in Every Region



Source: Center for Governmental Research (CGR), economic impact reports 2005-2013, total impact statewide. C-132 12.3.14

Reinvent Grad TAP

The number of jobs requiring master's degrees is anticipated to grow by 18 percent and by 16 percent for doctoral or professional degrees, compared to 12 percent for bachelor's degrees by 2022. New York State can help individuals prepare for occupations such as accounting, teaching and physical therapy, by reimagining graduate tuition assistance.

Align state student aid programs with federal changes ("prior-prior")

To enable students and their families to have an earlier sense of their anticipated financial aid and college costs, the federal government is allowing the use of earlier tax information on the Free Application for Federal Student Aid (FAFSA). The state should align TAP with these federal changes to ease the burden on New York resident students and families.

Double opportunity programs by 2020

Opportunity programs have a proven, measurable effect on the number of economically and educationally disadvantaged, as well as first-generation, students who attend and complete college. Demand for these programs exceeds the current funding available. Through sustained increases in base funding, we seek to double funding for these critical programs by 2020.

- Program (HEOP) ensures that promising students, who might not otherwise be able to attend college due to academic and economic difficulties, have the same opportunities as their peers. There are currently 53 HEOP programs at 49 independent colleges and universities.
- The Collegiate Science and Technology Entry Program (C-STEP) and its high school counterpart STEP are designed to increase the enrollment and retention of underrepresented high school and college students in science, technology, engineering and



mathematics related programs. C-STEP and STEP combined have served more than 222,000 students since their creation 25 years ago.

The Liberty Partnerships Program (LPP) was established in 1988 to address the significant high school dropout rate and expanded the scope and breadth of New York State's student aid opportunity programs. Approximately 3,000 students are served at 14 participating Independent Sector colleges.

Fund Direct Institutional "Bundy" Aid

"Bundy" Aid is crucial to independent colleges and universities as it supplements their institutional financial aid and scholarship programs. This historic partnership between the state and independent colleges and universities enables the state to educate students at a lower cost for taxpayers while ensuring quality, access, diversity and choice for all students.

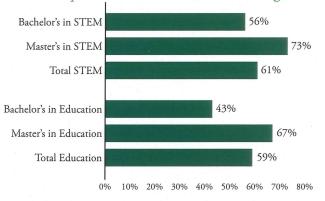
BUILD the Educational Pipeline

New York State is a leading higher education destination for young people from the nation and across the globe. Our campuses focus great attention on pre-K-12 outreach, closing the educational attainment gap and expanding access to a wide variety of advanced studies and careers.

Expand the Science, Technology, Engineering and Mathematics (STEM) Incentive Program

The push continues to include students at independent colleges and universities to benefit from this scholarship program. The state is projected to have nearly a half-million STEM jobs by 2018, the third highest in the country. To ensure New York State can meet the workforce needs of the marketplace and grow its economy, the STEM Incentive Program should be expanded to allow Independent Sector students to choose the college or university that is the best fit for them.

The Independent Sector Awards Critical Degrees



National Center for Education Statistics, Integrated Postsecondary Education Data System; based on degree completions in 2013-14. STEM fields defined using NYS CIP definitions.

Note: Total STEM represents bachelor's and graduate degrees conferred in STEM fields; Total Education represents all degrees conferred in education.

Expand the Masters-in-Education Teacher Incentive Scholarship Program

The education and preparation of a highly competent teacher workforce remains a high priority as the education landscape changes. With independent colleges and universities conferring 67 percent of the master's in education degrees in the state, this program should be expanded so students can pursue graduate study in the Independent Sector. Let students have the opportunity to attend the college or university where they have the best chance of being successful.



